

# 20 Low-Cost Startups

*Small Business Opportunities*

January 2016



Health care is a booming industry and doctors are continually outsourcing billing and key practice management functions and work. Healthcare providers are facing increased regulations and challenges in managing their practices and keeping them financially healthy. They find they'll accomplish better results when outsourcing to billing companies to process their medical claims, patient statements, and posting payments electronically along with other office management-related functions.

You can tie in with an industry leader, ClaimTek, to start your own professional billing company. As a professional billing company, you get (or download) the patient transaction information from the healthcare provider's office and enter it into ClaimTek's state-of-the-art billing software that takes it through the steps and edits. Claims then get submitted electronically to insurance companies for processing and payment. You use ClaimTek's software to process patient statements electronically and post payments received electronically.

ClaimTek provides you with professional marketing knowledge and tools. ClaimTek will train you and show you how to start a marketing campaign to sign up accounts.



#### MEDICAL BILLING

Health care is a booming industry and doctors are continually outsourcing billing and key practice management functions and work. Healthcare providers are fac-

ing increased regulations and challenges in managing their practices and keeping them financially healthy. They find they'll accomplish better results when outsourcing to billing companies to process their medical claims, patient statements, and posting payments electronically along with other office management-related functions.

You can tie in with an industry leader, ClaimTek, to start your own professional billing company. As a professional billing company, you get (or download) the patient transaction information from the healthcare provider's office and enter it into ClaimTek's state-of-the-art billing software that takes it through steps and edits. Claims get then submitted electronically to insurance companies for processing and payment. You use ClaimTek's software to process patient statements electronically and post payments received electronically.

ClaimTek provides you with professional marketing knowledge and tools. ClaimTek will train you and show you how to start a marketing campaign to sign up accounts.

**ClaimTek recognized one of 20 low-cost startups Jan. 2016 Issue**

